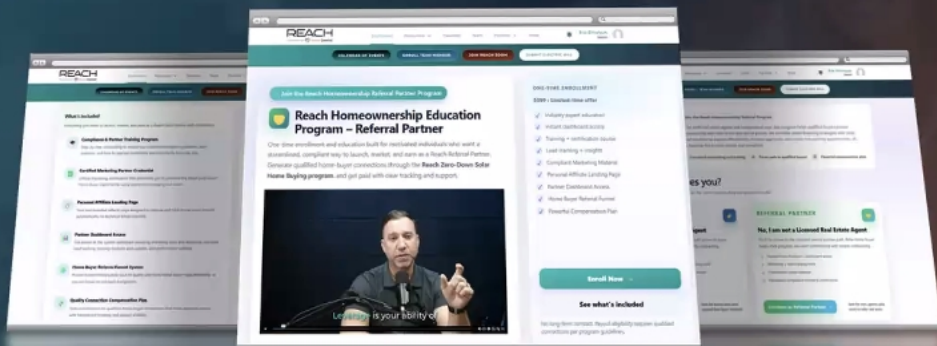


# REACH

POWERED BY  Home Central

## Revolutionizing Home Buying With Solar Zero Down Payment Home Purchases — Powered by Solar Savings



# REACH

POWERED BY  Home Central

## 6 Pillars That Power The Reach Platform

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Built on six core pillars, this program delivers the foundation you need to succeed, combining proven industry strength, education, a market-ready product, fair compensation, and ongoing support.



**Industry**



**Company**



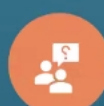
**Education**



**Products**



**Compensation**



**Support**

## Residential Solar

- Over 5 Million Homes currently have solar
- Forecasted growth is ~10 Million Homes by 2030
- Vast market of ~70 million Homes suitable for Solar
- Owned solar increases a home's value by ~4 to ~9%
- The earth gets more solar energy in 1 hour than the entire world uses in 1 year.

## Housing

- ~34% (~90 Million) of Adults Rent
- ~19% (~50 Million) of Adults Rent, yet could Own
- \$2,357 is the average rent for a single-family home
- \$36,000 is the median down payment to buy a home
- 40 years is the median age of a first-time homebuyer, the highest in history

# Our Company

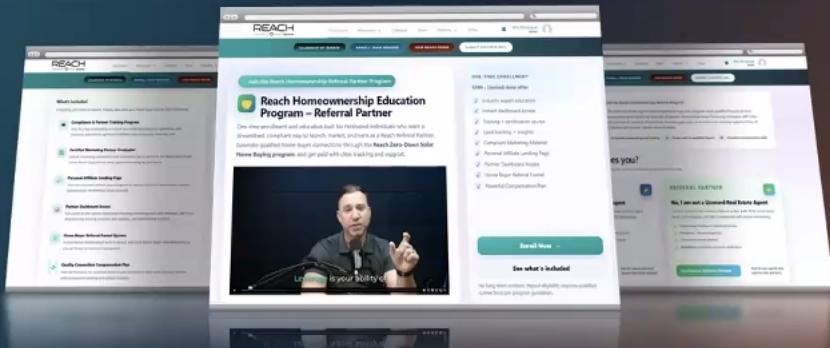
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- **Founded in 2023**
- **Replaces high-markup tactics with honest fair pricing.**
- **Cuts overhead with warm-market referrals from an affiliate program**
- **Provides a platform and makes it easy for affiliates to simply make quality connections and get paid both for the connections and the sales on the backend**
- **Partnered with PRMI, a multi-billion dollar mortgage lender founded in 1998**



Designed for Growth

# Our Products & Platform



Zero-Down  
Homeownership

Buy a home with little to no money needed upfront by leveraging Reach's innovative financing approach.



Residential Solar

Lower energy costs and increase home value with affordable, high-performance solar solutions.



Education &  
Certification

Get trained, certified, and equipped with the tools to participate and succeed.

## Renting vs. Owning

A comparison of why homeownership builds long-term wealth

### Renting


- **Consistent Payment Increases**
- **Every payment pays down your landlord's mortgage helping them create wealth by building equity**
- **No freedom, landlord makes all the rules**
- **Little to no tax advantages**
- **No long-term financial return or wealth accumulation**

### Owning

- **Fixed Rate Mortgage Payment with no increases**
- **Part of every payment builds equity**
- **Asset that appreciates in value (30 yr avg = 4.5%/yr)**
- **Significantly more freedom and control**
- **Lots of tax advantages:**
  - **tax credits (local, state, federal)**
  - **depreciation write-offs**
  - **interest write-offs**

Homeownership is simply better! Builds stability, equity, and long-term wealth.

# REACH

POWERED BY  Home Central

## Homeownership Program

Zero Down Payment.  
Lower Your Bills.  
Increase Home Value.

Helping families achieve homeownership with zero money down through innovative solar incentive programs. Get into your dream home faster.

✓ No Down Payment

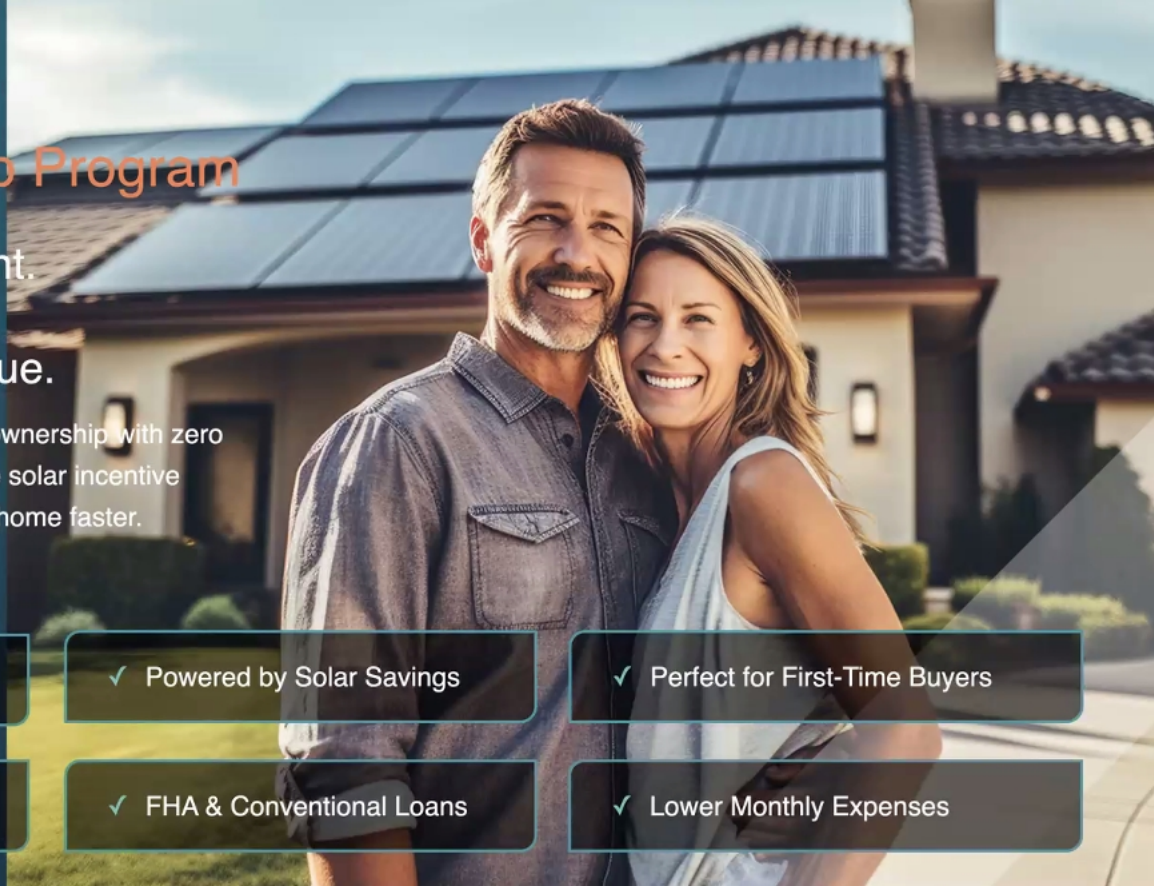
✓ Powered by Solar Savings

✓ Perfect for First-Time Buyers

✓ Tax Credit & Incentive

✓ FHA & Conventional Loans

✓ Lower Monthly Expenses



# REACH

POWERED BY  Home Central

## Homeownership Education and Referral Program



Compliance Training &  
Certification



Powerful Marketing Tools  
and Links



Home Buyer Referral  
Funnel System

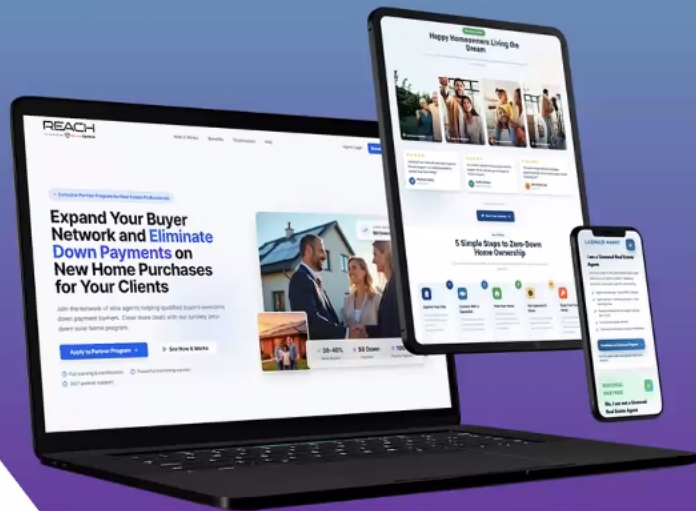


Partner Dashboard, Insights  
& Tracking



Lucrative Compensation Plan

# Built for Referral Partners & Licensed Agents





### Step 1. Introduce a Future Homeowner

Identify someone ready to own a home and share your personalized Reach marketing link.



### Step 2. Education & Application

They learn the benefits of homeownership and securely submit their information, connecting directly with a lending partner.



### Step 3. Pre-Qualification & Home Search

After pre-qualification, Reach connects them with a trusted partner real estate agent to begin shopping for their home.



### Step 4. Offer Accepted

Once they find the right home and receive an accepted offer, they upload their most recent electric bill to the Reach portal.



### Step 5. Solar Design & Coordination

The Reach team works closely with the buyer and lender to design the ideal solar system aligned with their home and financial goals.



### Step 6. Close & Move In

The home purchase is finalized and the buyer becomes a homeowner.

# Join The Homeownership Program

## Activate your Account: Select your Journey

Login to Your Reach Account



### Join the Reach Homeownership Referral Program

Built for both real estate agents and independent reps, this program helps qualified buyers pursue homeownership with little to no cash out of pocket. We combine smart financing strategies with data-backed solutions to expand affordability, increase approvals, and create new earning opportunities, all while keeping the process simple and compliant.

- Compliant onboarding and training
- Faster path to qualified buyers
- Powerful compensation options

Choose Your Account Type

## Which best describes you?

Choose one option below. This helps route you to the correct onboarding and product bundle.

### LICENSED AGENT



#### I am a Licensed Real Estate Agent

You'll be routed to the Real Estate Agent path with access to agent bundles, marketing resources, and agent-specific onboarding.

- ✓ Agent onboarding + license/MLS capture
- ✓ Agent product marketing bundles + lead tracking tools
- ✓ Network referrals for real estate closings (rev-share)
- ✓ Commission-based referrals
- ✓ Optional compliance course & certification

Continue as Licensed Agent →

Best for agents who want expand their buyer network.

### REFERRAL PARTNER



#### No, I am not a Licensed Real Estate Agent

You'll be routed to the standard referral partner path. Refer home buyer leads, track progress, and earn commissions with simple onboarding.

- ✓ Standard rep checkout + dashboard access
- ✓ Marketing + lead tracking tools
- ✓ Commission-based referrals
- ✓ Mandatory compliance course & certification

Continue as Referral Partner →

Best for non-agents who want to refer and earn.

# Join: Referral Partners

## Access the Program as a Referral Partner

Join the Reach Homeownership Referral Partner Program

### Reach Homeownership Education Program – Referral Partner

One-time enrollment and education built for motivated individuals who want a streamlined, compliant way to launch, market, and earn as a Reach Referral Partner. Generate qualified home-buyer connections through the **Reach Zero-Down Solar Home Buying program**, and get paid with clear tracking and support.



#### What's Included

Everything you need to launch, market, and earn as a Reach Sales Partner with confidence.



#### Compliance & Partner Training Program

Step-by-step onboarding to ensure you understand program guidelines, best

#### ONE-TIME ENROLLMENT

**\$199** \$399 • Limited-time offer

- ✓ Industry expert education
- ✓ Instant dashboard access
- ✓ Training + certification course
- ✓ Lead tracking + insights
- ✓ Compliant Marketing Material
- ✓ Personal Affiliate Landing Page
- ✓ Partner Dashboard Access
- ✓ Home Buyer Referral Funnel
- ✓ Powerful Compensation Plan

Enroll Now →

See what's included

No long-term contract. Payout eligibility requires qualified connections per program guidelines.

#### Quick Summary

- ★ **Best for:** Non-licensed partners who want to self-generate leads and earn commissions with a clean system.

Enroll and Join Program

Join the Reach Homeownership Agent Program



### Reach Homeownership Education Program – Licensed Agent

One-time enrollment and education built for licensed agents who want a streamlined, compliant way to attract more qualified buyers, expand their network, and close more homes through the **Reach Zero-Down Solar Home Buying program**.

✔ **Sell more homes by eliminating the biggest obstacle:** the down payment. Turn qualified buyers who couldn't cash-close into successful homeowners.

✔ **Easier Buyer Qualification**  
Remove the down payment barrier.

⚡ **Homes sell faster**  
A compelling zero-down offer.

🏡 **Makes home easier to sell**  
Owned solar, no loan transfer.

🏠 **Advantage in your local market**  
Co-branded funnels + support.



#### ONE-TIME ENROLLMENT

**\$499** \$999 - Limited-time offer

- ✔ Industry expert education
- ✔ Instant dashboard access
- ✔ Training + certification course
- ✔ Lead tracking + insights
- ✔ Compliant marketing material
- ✔ Personal affiliate landing page
- ✔ Home buyer referral funnel
- ✔ Powerful compensation plan
- ✔ Expand your buyer network
- ✔ Referral agreement (closing 70/30)
- ✔ Network referrals flow to you as agent

Enroll and Join Program

Enroll Now →

### Diversified Comp: Multiple Streams of Earning

- ✓ Quality Connection Bonus (both personal and team)
- ✓ Solar Commission (both personal and team)
- ✓ Education Course Commissions (both personal and team)
- ✓ Realtor Partner Program (both personal and team)

## Connections & Sales

- **\$100 Per Qualified Connection**
- **10% of Sale (CV)**
  - **Avg. \$7,000**
  - **\$700**

## Affiliate Levels

- **Level 1: 20%**
- **Level 2: 5%**

**Personal**

**\$100**

Quality Connection Bonus

**Team**

**\$25**

Quality Connection Bonus

Personal

You bring **10** Qualified Connections to Our Homeownership Program

You Earn:  $\$100 \times 10 =$  **\$1,000**

Team  
Level 1

You recruit **3** people who each make **10** Qualified Connections

You Earn: **\$600**

Team  
Level 2

Your **3** recruits each recruit **3** people who each make **10** Qualified Connections

You Earn: **\$450**

Personal

You bring **10** Qualified Connections to Our Homeownership Program

You Earn:  $\$100 \times 10 =$  **\$1,000**

When **4** of those close on their home:

You Earn: **\$2,400**

**Personal**

You bring **30** Qualified Connections to Our Homeownership Program

You Earn:  $\$100 \times 30 =$  **\$3,000**

When **12** of those close on their home:

You Earn: **\$7,200**

**Team  
Level 1**

**\$20**

(your personal recruits),  
when they make a qualified  
connection, you earn \$20

**Team  
Level 2**

**\$5**

(your personal recruits),  
when they make a qualified  
connection, you earn \$5

**Level 1  
Example**

You recruit **3** people who each make **10** Qualified Connections

You Earn: **\$600**

**Level 2  
Example**

Your **3** recruits each recruit **3** people who each make **10** Qualified Connections

You Earn: **\$450**

**Team  
Level 1**

**\$20**

(your personal recruits),  
when they make a qualified  
connection, you earn \$20

**Team  
Level 2**

**\$5**

(your personal recruits),  
when they make a qualified  
connection, you earn \$5

**Level 1  
Example**

You recruit **10** people who each make **10** Qualified Connections

You Earn: **\$2,000**

**Level 2  
Example**

Your **10** recruits each recruit **10** people who each make **10** Qualified Connections

You Earn: **\$5,000**

**Level 1  
Example**

You bring **10** people  
who each make **10**  
Qualified Connections

You Earn: **\$2,000**

When **40** of those **100** close on their  
home, your estimate solar overrides.

You Earn: **\$12,000**

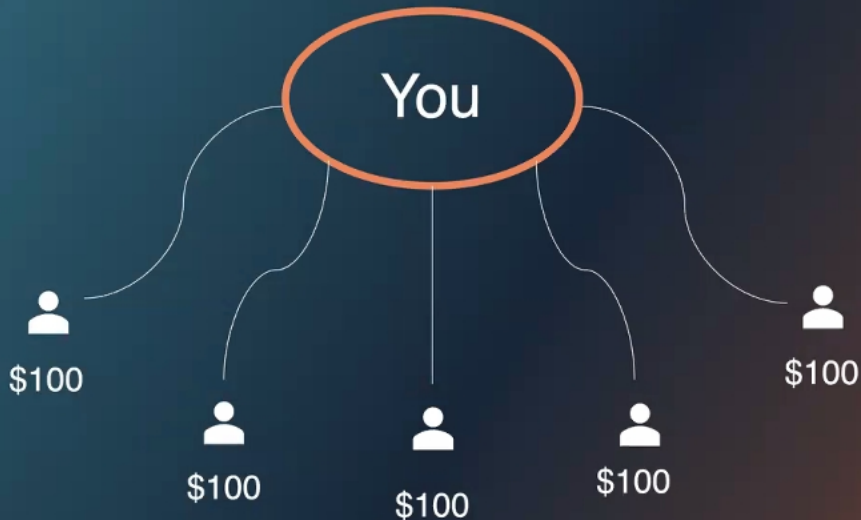
**Level 2  
Example**

Your **10** recruits each  
recruit **10** people who  
each make **10** Qualified  
Connections

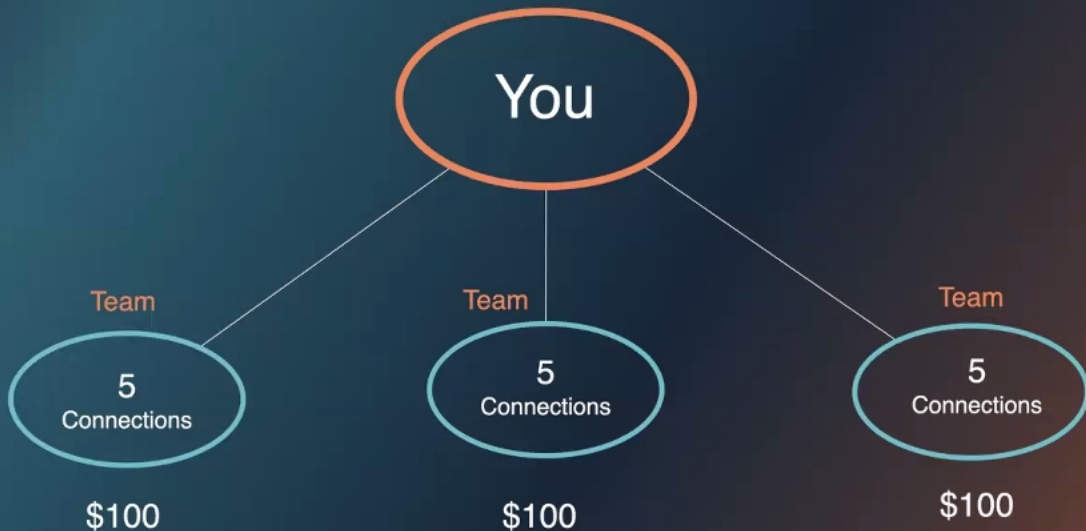
You Earn: **\$1,000**

When **40** of those **100** close on their  
home, your estimate solar overrides.

You Earn: **\$6,000**



*Income results will vary. Any and all claims or representations as to the income earnings from REACH or within the program are not to be considered average earnings. They may not be used as an indication of anticipated returns. Income results are based on many factors within and outside of your control. These factors include business and sales skills, investment of time, work ethic, and leadership skills. REACH does not guarantee or imply any specific income earnings, results, or success. For the full income disclosure, please visit [www.REACHsolar.com](http://www.REACHsolar.com).*



### Referral Partner

- Earn \$100 for every personal pre-qualified Connection
- Earn \$40 for every direct Affiliate who joins the REACH Homeownership program
- Earn \$100 for every direct Affiliate who joins the REACH Realtor program
- Earn 10% of the REACH Revenue for every solar install (avg commission = \$600)
- Earn Team Override Commissions based on 50% of REACH Revenue

### Licensed Agent

- Gets everything Referral Partner gets
- Real Estate Commissions
- Participates in Preferred Agent Program
  - No upfront cost per lead from REACH's nationwide network
  - 70/30 Split on closed transactions
- Every sale starts with a \$100 connection
- Ability to build a team of non-licensed referral partners providing you with leads

### Referral Partner

**\$199** ~~\$499~~

Login at  
ReachSolar.com to  
get started


### Licensed Agent

**\$499** ~~\$999~~

Join the Reach Homeownership Referral Partner Program.

#### Reach Homeownership Education Program – Referral Partner

One-time enrollment and education built for motivated individuals who want a streamlined, compliant way to launch, market, and close as a Reach Referral Partner. Generate qualified home-buyer connections through the **Reach Zero-Down Solar Home Buying program**, and get paid with clear tracking and support.



**What's Included**  
Everything you need to launch, market, and close as a Reach Sales Partner with confidence.

- Compliance & Partner Training Program**  
Step-by-step onboarding to ensure you understand program guidelines, best practices, and how to operate confidently and compliantly from day one.
- Certified Marketing Partner Credential**

**ONE-TIME ENROLLMENT**  
**\$199** ~~\$499~~ - Limited-time offer

- Industry expert education
- Instant dashboard access
- Training + certification course
- Lead tracking + insights
- Compliant Marketing Material
- Personal Affiliate Landing Page
- Partner Dashboard
- Home Buyer Referral Funnel
- Powerful Compensation Plan

**Quick Summary**

- Fast Start:** Non-licensed partners who want to self-generate leads and earn commissions with a clean system.
- Setup Time:** Launch fast with a personal landing page and ready-to-use funnel infrastructure.


Join the Reach Homeownership Agent Program.

#### Reach Homeownership Education Program – Licensed Agent

One-time enrollment and education built for licensed agents who want a streamlined, qualified buyers, expand their network, and close more **Down-Down Solar Home Buying program**.

Overcoming the biggest obstacle: the down payment. Turn it into a **win-win** into successful homeowners.

- Homes sell faster**  
A compelling zero-down offer.
- Advantage in your local market**  
Co-branded funnels + support.



**What's Included**  
See what's included

- Industry expert education
- Instant dashboard access
- Training + certification course
- Lead tracking + insights
- Compliant marketing material
- Personal affiliate landing page
- Home Buyer Referral Funnel
- Powerful compensation plan
- Expand your buyer network
- Referral agreement (closing 70/30)
- Network referrals flow to you as agent

**ONE-TIME ENROLLMENT**  
**\$499** ~~\$999~~ - Limited-time offer

**Enroll Now**

LIMITED TIME OFFER

HURRY UP!

**Monday** – 2pm EST: Business opportunity overview

**Tuesday** – 2pm EST: Business overview for real estate agents specifically followed by real estate training and Q&A

**Wednesday** - 2pm EST: business opportunity overview 8:30 PM eastern business opportunity overview

**Thursday** – 2pm EST business overview for real estate agents specifically and followed by Real Estate training and Q&A 8:30 pm EST REACH company update Zoom

**Friday** - 2pm EST: Compensation plan training/Q&A